



LLN

**Lifelong
Learning
Network**

**Lifelong Learning Network, Inc.
Fund Raising Program**

**How to accomplish your financial
goals with Lifelong Learning
Network, Inc. —**

First:

- Subscribe to the program today by completing the application and sending your check for \$432.00.
- Familiarize yourself with the monthly information service. Visit the Web Site and read the articles that appeal to you. Send us a list of what you want to see in future articles.
- Enroll others — Tell the Story to your family and friends so they can become a part of this network and start earning commissions for themselves. The school also benefits from every sale as do you.
- Service (communicate with) your 30 people who are key to your financial success. If each associate works closely with their initial 30 sales the program is headed for success for each associate and for the school.

Then:

- You Earn Bonuses, Commissions, Plus Other Special Incentives

Characteristics for Associates

- **DESIRE** to improve the quality of life for themselves and others
 - Provide access to a wealth of information; improve the financial standing of the school; improve their own financial standing and that of others

TOGETHER WE CAN!

➤ **TEACHABLE AND COACHABLE**

- Good listener, wise follower, humble leader and team player — our motto is: *Together We Can!*

➤ **WILLING TO INVEST \$432.00 TO GET STARTED**

- This pays for the year's subscription to— *The People Information Network*

➤ **WILLING TO INVEST TIME**

- 2 - 3 hours a day until your network is established; then 2 hours a week. In the beginning you will need to devote more time to insure that your network is secure and will function to provide funds for the school and for you. You need to have a solid base of 30 people.

How Do I Present the Program?

❖ **TELL — Not Sell — Relax, Be You!**

- Remember that for each person in the program over 51% of their subscription fee is paid in commissions to associates — including your school!

❖ **Understand The People Information Network — This is our product.**

- Be Proud of the Service. Each month associates receive the best possible information by noted authorities, established writers and from recognized research institutes. All on our website! Read the monthly articles that appeal to you and expand your knowledge.

TOGETHER WE CAN!

❖ **Tell About the Company**

- Stable, Sound Management, Committed to Excellence and to Helping People, Support Catholic Schools, been operating since 1968.

❖ **Explain the Service**

- It is a collection of materials about a variety of topics that is updated daily. Something for everyone. The charge is \$432.00 yearly.

❖ **Explain the Role of the Associate**

- The associate spreads the word about the program to family and friends. This is a fund raising program for schools and one whereby all associates also earn commissions. The associate needs to sell subscriptions.

❖ **Show the Compensation Program**

- Refer to the Marketing and Compensation program and explain the need to sell subscriptions in order to earn commissions. Make certain you stress the importance of selling to 30 people.

❖ **Have the Application Ready for Review**

- Go over the application with each person you show the program and point out the money back guarantee.

❖ **Ask for a Commitment**

- *Invite the person to join. Respect their decision but do invite them.*

TOGETHER WE CAN!