



**Lifelong Learning Network, Inc.
Catholic School Fund Raising
Program**

Enrollment Process

Remember that this is a long term project geared to build your endowment fund. Your immediate needs may be to stabilize the budget and keep tuition affordable for all families. Do not lose sight of the long range goal of the endowment to stabilize tuition.

1. Representative of the company presents the program to the Catholic School principal. This program is exclusively for Catholic Schools and our basic philosophy remains that we deal primarily with Catholic School Administrators. It is vital that the Catholic School principal understands and agrees to the program.
2. The principal and representatives of Lifelong Learning Network explain the program to the pastor, school board members, key people and others. Gathers support for the program.
3. The principal enrolls the school in the program and pays for one year of service, \$432.00. The school must pay for one year because it takes that amount of time to firmly establish the program in an area.
4. The principal forms an ad hoc core group of parents to get the program off the ground. This group does the phoning and explaining to other parents and school community people. All these people are directly sold subscriptions by the school. Once the group has completed the task their work is over and they put their efforts to building their own business.
 - a. Remember that teachers, staff, volunteers, school families cannot be sold subscriptions by anyone but the school. The core group gets this task accomplished.
 - b. All associates may be establishing their own group while contacting other school people. They are working a dual job: selling subscriptions to school people and also selling subscriptions for themselves. In all cases the school earns a commission and so do the associates. It is a win-win situation.
5. Associates now work to sell subscriptions and build their own gross sales volume so they too start earning commissions.

Together We Can!